



Corporate
Governance
Institute



Find my
Programme

Diploma in Environmental, Social and Governance (ESG)

Insight + Impact

ESG is redefining global standards

As a leader in ESG, you need to anticipate investors' questions before they are asked, manage the associated risks and implement an appropriate ESG framework that will operate across the organisation.

Global efforts to combat climate change have reached a turning point. A greater focus on human values is changing the way we do business and work.

Shareholder activism is on the rise

The growing trend of environmentally and socially focused resolutions is putting pressure on boardrooms.

The wait and see approach won't work

Investors are already favouring businesses with strong ESG credentials.

Businesses are at risk

Consumers want to engage with businesses that are sustainable, responsible and ethical.

In 2022, over 200 environmentally and socially focused resolutions were submitted to corporations in the US, continuing the growing trend of investor pressure on boardrooms.

What delegates say about our courses:

“

Lecturers were top class and very engaging. Excellent support provided by the team in CGI and the online format worked very well.



Audrey Boyd

Bring a unique insight to ESG

Informed leaders understand the opportunities ESG provides. Take advantage of these opportunities and make change happen.

Your purpose as a leader is no longer seen as driving financial gain for your company's shareholders. It is also about delivering value for customers, investing in people, dealing fairly with suppliers and supporting the communities in which your company operates.

"ESG will dominate business decisions for decades." Norway's sovereign wealth fund and the world's biggest owner of publicly traded stocks.

This Diploma in ESG will differentiate you as a leader. You will understand the complexities of this emerging space and bring a unique perspective on what is needed to succeed within it.

The course has been created by experienced leaders in ESG. They are practitioners who specialise in training leaders to become adept at adapting and embracing the opportunities of change.

What delegates say about our courses:

“







Well planned course material with additional reading material and great lectures. Highly recommended!



Arshad Hamza

Learn at your own pace, in your own time

Differentiate yourself from other leaders. Your qualification in ESG updates your skills and validates your knowledge. This diploma allows you to learn at your own pace, wherever you want and in your own time.

 <p>Start date Start anytime</p>	 <p>Format Online, self-paced</p>	 <p>Duration 50 hours</p>
 <p>Expert speakers Global experts in ESG</p>	 <p>Commitment 10 modules, 5 hours per module</p>	 <p>Assessment Two graded online assessments</p>

What you'll learn in each module

Gain a deep and thorough
understanding of ESG.

Module 1 **The origins of ESG**

You will gain a clear understanding of the background of E, S and G.

Module 2 **The evolving ESG landscape**

You will understand, in detail, the broad changing landscape of ESG and its implications to your career.

Module 3 **Exploring ESG investing**

You will learn about the changes that are taking place within the investment community in relation to ethical and ESG investing.

Module 4 **ESG and the role of the board**

You will be clear about the board roles and responsibilities in delivering ESG.

Module 5 **Successfully integrating ESG into business strategy**

You will learn how to develop your corporate sustainability strategy.

Module 6 **Best practice in ESG and risk management**

You will understand how to manage and mitigate ESG risk using best-practice metrics.

Module 7 **ESG and data quality: why it matters**

You will learn how to optimise the use of ESG data across all aspects of your business.

Module 8 **The importance of governance in ESG**

You will understand how your ESG framework supports and enhances your governance practices.

Module 9 **Best practice in ESG reporting**

You will learn how to accurately report your ESG data to support your strategic decisions.

Module 10 **Leading ESG transformation in your organisation**

You will learn how to develop and implement a successful transition plan to ESG.

How will you apply your learning?

ESG is already influencing the way organisations plan for the future. The pace of change is fast. You need to know the strategies required to adapt to the new ESG world. This diploma will give you the practical tools and techniques for ESG in your organisation.

You will confidently be able to:

Implement an effective ESG strategy across your organisation using proven tools and techniques.

Make an impact at leadership level and in the boardroom with your understanding of ESG.

Evaluate whether your ESG strategy is working and change it if you need to.

Meet the requirements of future ESG regulation.

Respond to investor questions about your ESG policy and strategy.

Anticipate what investors will want to know.

Determine ESG risk and report to the board.

Defend your ESG stance.

Educate your board on essential ESG reporting.

Gather and clarify ESG data.

Differentiate yourself as an expert in ESG within the leadership team.



Who should take this course?



This course is for you if you are:

- A leader or manager responsible for ESG.
- A director (executive or non executive) who wants to strengthen your knowledge of ESG.
- An advisor to the board who needs a better understanding of ESG.
- A sustainability lead who needs to know how to implement ESG.
- An investor relations lead who needs to fully understand the ESG investor landscape.
- An investment manager who needs to understand from a board perspective.
- A C-suite business leader who wants to upskill and engage with the board on ESG matters.
- An emerging/aspiring director responsible for key governance reporting areas.
- Someone who wants to build a path towards ESG leadership, C-suite leadership, or a board position in the future.
- On the board of any sized company.

Still in doubt if this course is for you? Talk to us and let's accelerate your ESG career.

Talk to us

Why choose this diploma?



Recognised and trusted

The diploma is designed by highly qualified and experienced ESG practitioners. You will learn through a mix of methods, including real life case studies, videos, supplementary reading materials and assessments.

Designed to be flexible

This Diploma is fully online, allowing you to learn at your own pace and in your own time, whenever and wherever it suits you. It covers key concepts all the way through to in-depth analysis.

Practical

You will learn how to develop your own ESG strategy that you can implement across your organisation. You will be developing your own personal brand as an ESG leader while bringing a positive impact on society and the environment.

Access to the best leaders

While you take this diploma, you have free access to membership of the Corporate Governance Institute. Supplement your learning by attending masterclasses, viewing some of the hundreds of leadership videos and networking with your peers around the globe.

Reaching your goal

ESG skills are in huge demand globally. Test your skills as you move through the diploma with regular assessments to become a qualified ESG leader.

Investors are driving further demands for sustainability making ESG essential for most businesses.

Make the most of your diploma certificate

Once you successfully complete the diploma, you will be awarded a certificate as proof of your qualification in ESG.

Use the certificate to let your wider network know that you have the in-depth knowledge and practical skills needed to be an effective ESG leader.

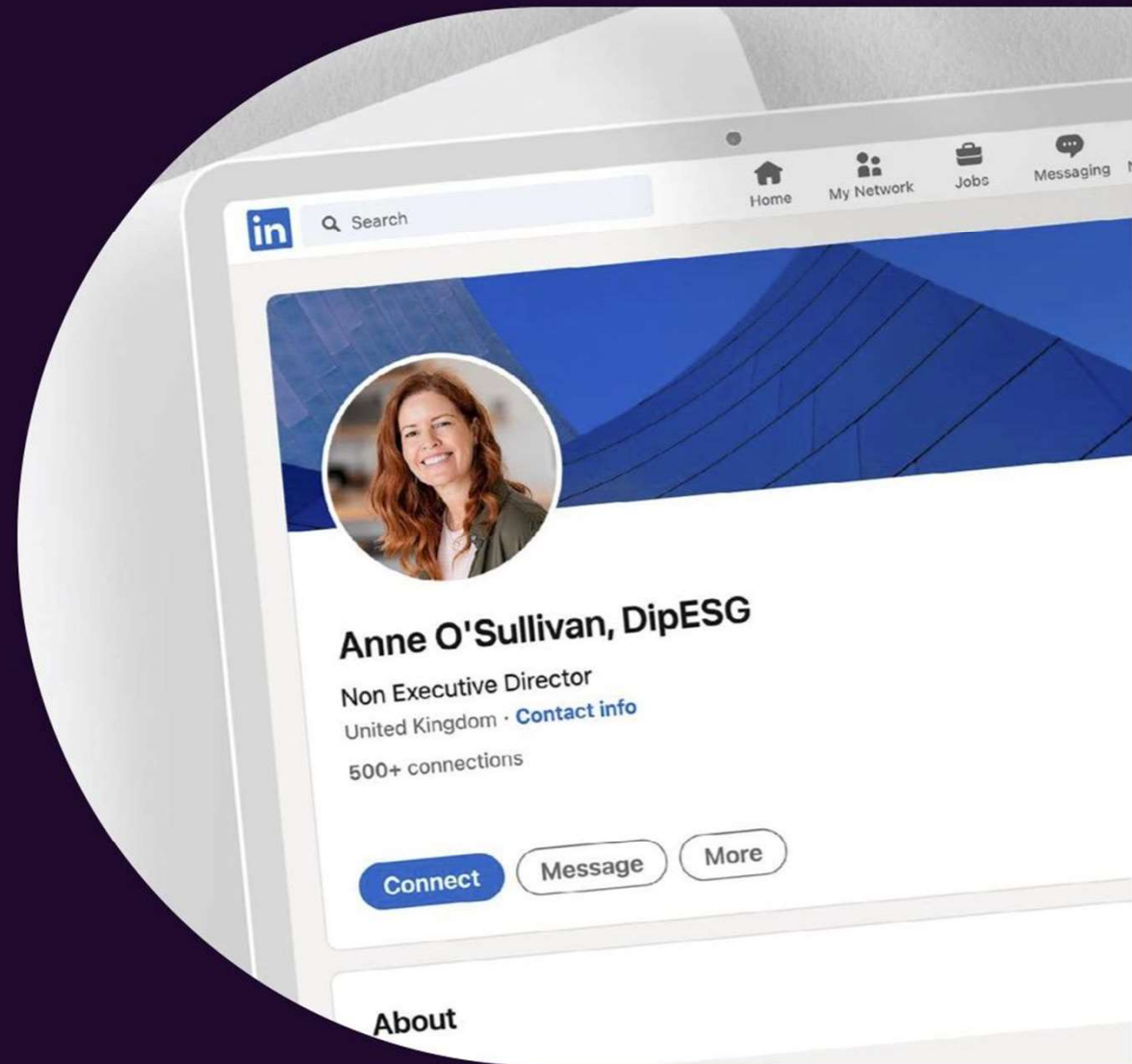


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Make the most of your post-nominal letters

When you qualify, you can use your postnominal letters - DipESG - to progress your ESG career (see image for an example).

Use them to signify to your wider network that you have the skills to be an effective ESG leader and that you are keeping yourself at the forefront of the latest thinking in ESG.





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Find my
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Take the next step

Enrol today and accelerate your career

Email: info@findmyprogramme.com