

Master of International Business

Do business
with tomorrow
in mind



Contents

3

Academic Director's Message

4

Master of International Business

6

Class Profile

8

The Faculty

10

Entrepreneurial Leadership Concentration

12

Finance Concentration

14

Sustainability Concentration

16

Program Structure

18

Business Innovation Weeks and Capstone Options

22

Exchange Opportunity: Renmin University Beijing, China

24

Careers and BSL Alumni

28

Admission Process

Academic Director's Message



Dr. Mouna Chaari
Deputy Academic Director

If you are reading this brochure, it is probably because you want to learn more about business and its vast potential to create value for humanity. Congratulations, this is the first step to creating a better world for all!

A Master's program at Business School Lausanne (BSL) is an incredible opportunity to broaden your perspective beyond business as usual.

At BSL, we look at Business from a triple perspective: You (Entrepreneur Leader), Your Organization (Effective Management) and the International Market (The Business Environment). Business is more and more challenging nowadays because of the speed of change and its unpredictability. In this 18 month program you will work with other students and with experienced Professors, that will help make sense of our 3 pillars:

- **Entrepreneurial Mindset and Skills**
- **Global Mega Trends**
- **Business Knowledge Skills**

You will also be encouraged to question existing and dominant assumptions such as short-term profit maximization. You will learn the foundations of traditional mainstream business while developing an understanding of the power of business to create shared value and to meet the world's current needs without compromising the ability of future generations to meet theirs.

How do you prepare for the future? Looking at the past is not sufficient anymore and this is why our Professors are all active business practitioners who bring current best practices in the classroom. But even understanding the present may not be sufficient anymore. The future work skills will look profoundly different to those we have been equipping students so far with. We are experiencing The Fourth Industrial Revolution which will fundamentally alter the way we live, work, and create value. How can we best prepare for this? Through a curriculum that will constantly challenge you to juggle between past, present, and future.

We look forward to having you enrolled in one of our Master's programs. The world needs a new generation of leaders: modern, responsible, collaborative, and, most importantly, willing to dare and impact. **Welcome to BSL!**



BSL ranks #2 in Switzerland for its Master of International Business in the 2019 QS Global Business Masters

Do business with tomorrow in mind

Real business learning. Personalized approaches. Professional networks.

Made with you in mind

Are you a business leader of tomorrow? Do you seek to acquire global management and leadership knowledge and develop strong business acumen at a leading learning institution?

Then BSL's Master of International Business (MIB) program is perfect for you.

Jump-start your career with a Master's Program carefully designed to support you on your journey to becoming a dynamic international business leader. BSL's MIB program allows you to develop and maximize your entrepreneurial mindset through proven learning methodologies and collaborative projects with real-world entrepreneurs and business leaders.

You'll receive one-on-one support and guidance from the world's leading business minds from BSL's wide network of highly skilled Professors and leading subject matter experts. Combining global business methodologies and real-world exposure to leading business operations you will acquire strong management and leadership skills to set you apart on a global scale. Master your business and managerial skills through invaluable exposure to innovative business acumen at one of Switzerland's leading business schools.

Are you ready to lead the global businesses of tomorrow? Start here at Business School Lausanne.

Stand out from the rest

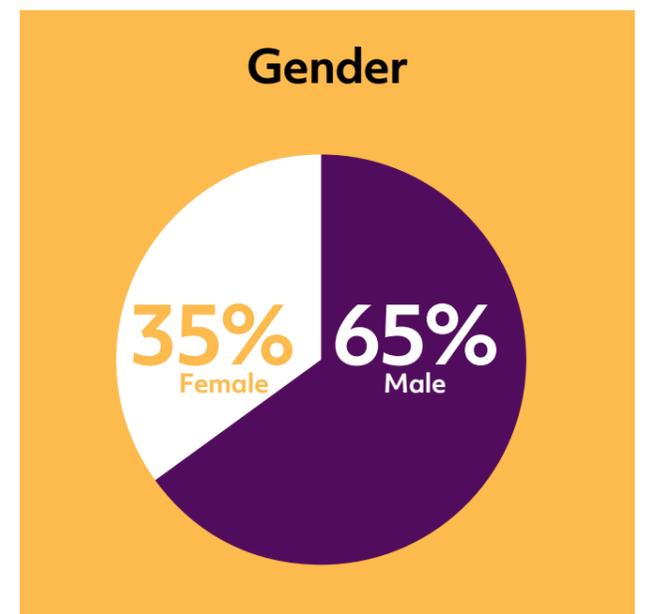
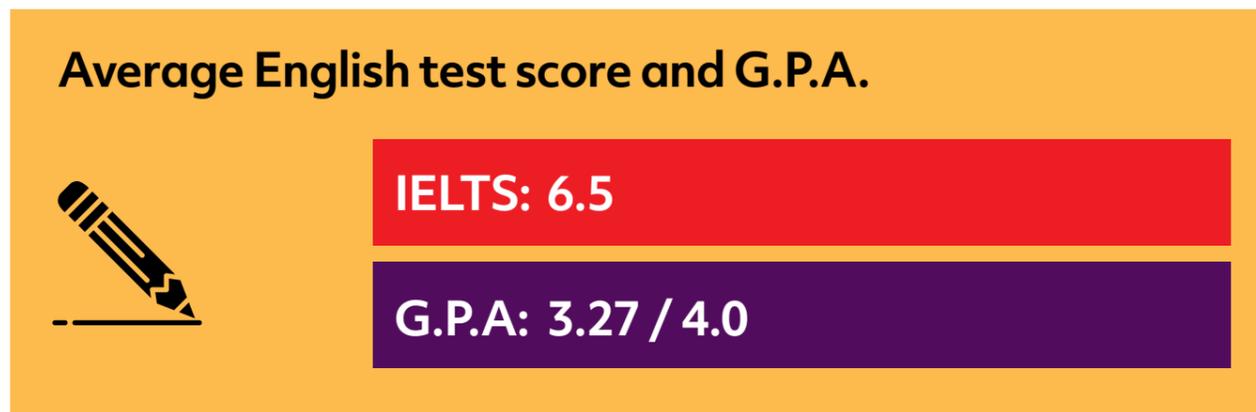
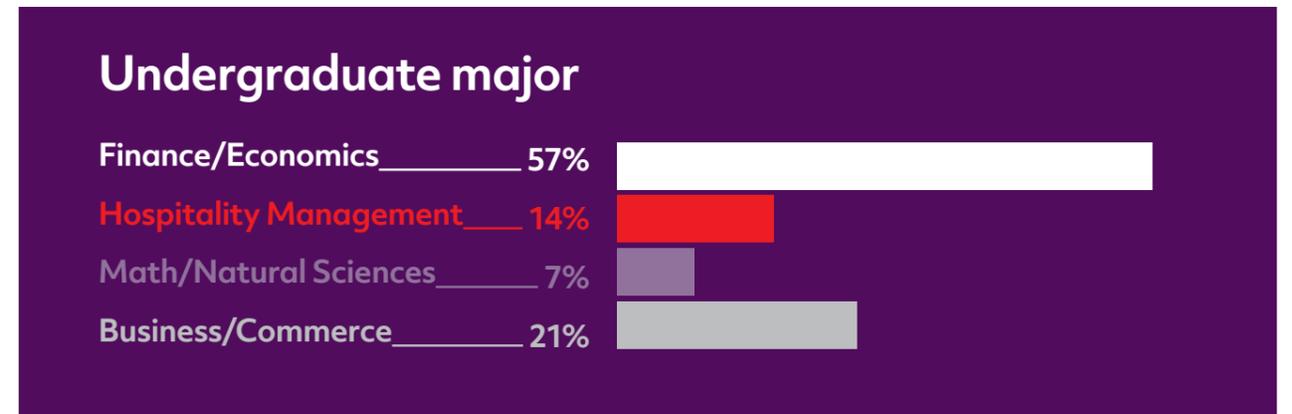
- **Real business learning**
Our faculty consists exclusively of seasoned and currently active business practitioners who bring the latest business knowledge into the classroom, every day.
- **Beyond business as usual**
Our Master's Programs take an unconventional approach that broadens the mind beyond the traditional teaching of business, entrepreneurship, management and finance.
- **Personalized approaches**
Small classes of a maximum of 22 students ensure a personalized teaching approach and allow for a highly dynamic and interactive learning environment.
- **Professional networks**
Over 60 nationalities are represented by BSL's student body and faculty, allowing you to develop an important global network for life.



BSL offers a relatively small, highly diverse community, where the majority of professors have careers in business and thus their lectures are enriched with personal experiences and examples that are relevant to today's business operations.

Sofia Nakhmanovich
MIB Alumna

Class Profile 2020

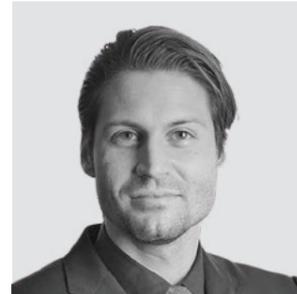


The MIB Faculty



Dr. Stefano Battaglia

Italian
Organizational Design



Carlos Da Silva

Portuguese
Venture Funding



Joerg Hofstetter

German
Sustainable Supply
Chain Management



Dr. Ganesh Nathan

Swiss
Ethics of Innovation



Dr. Marko Majer

Slovenian
Marketing Strategy



Dr. Guy Ngayo

French
Digital Business
Transformation



Sascha Nick

Austrian
SDG Accelerator, Circular
Economy



Dr. Madina Kukenova

Kazakh
Behavioral Finance /
Wealth Management,
Corporate Finance I & II



Dr. Jan Erik Meidell

Norwegian
Computational Skills,
Data Analysis and AI for
Business



**Maurice Dent
d'Almuano**

Swiss and British
Financial Reporting and
Regulations



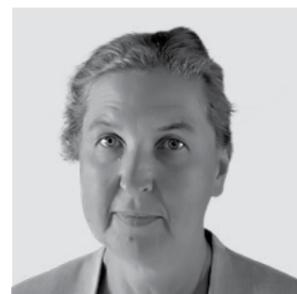
Reda El Andaloussi

Swiss
Leadership and
Management Skills



Dr. Nicolas Rouiller

Swiss
Corporate and
Business Law



Dr. Elena Sernova

Russian
Financial Markets I & II



Julien de Grandbois

Swiss and Canadian
Entrepreneurial
Context (incl. Ethics,
Negotiations)



Dr. Erdal Atukeren

Swiss and Turkish
Research Methods,
Quantitative Methods
for Business, Sustainable
Business Strategy



**Dr. Jean-Philippe
Challandes**

Swiss
Interpersonal
Communication, The
Evolution of Economic
and Monetary Mindsets



Jean Laville

Swiss
Responsible Investing
Towards Sustainability

Entrepreneurial Leadership Concentration

This concentration is geared towards future entrepreneurs with a flair for leadership and the desire to stand out from the crowd. You will learn how to discover cutting edge expertise to inspire great ideas and motivate people to reach their peak performance. The program goes beyond the helicopter perspective, providing you with future-proof resilience and creativity to make your mark in the global business.

Entrepreneurs require a specific collection of skills that sets them apart from other business leaders and with BSL's MIB program you will

be exposed to everything from strategic leadership principles to business finance and marketing strategy, which will ensure you have a well-rounded understanding of how to build and run your own business.

Benefits

With 7 specialized entrepreneurial leadership courses and real-world industry projects, this globally accredited master will equip you with all you need to succeed as an entrepreneur in today's business world.



Fall intake

Fall term	Winter Term	Spring Term	Summer Term
SDG Accelerator	The Evolution of Economic and Monetary Mindsets	Interpersonal Communications	Venture Funding
Marketing Strategy	Digital Business Transformation	Leadership and Management Skills	Corporate and Business Law
Research Methods	Quantitative Methods for Business	Systems Thinking	Data Analysis and AI for Business
Entrepreneurial Context	Business Modeling	Computational Skills	Organizational Design
		Negotiations and Sales	Strategic Management

Fall intake Capstone options

Fall Term	Winter Term
Master Thesis I	Master Thesis II
Applied Business Project I	Applied Business Project II
Internship	Internship
Exchange at Renmin University China	Exchange at Renmin University China

Spring intake

Spring Term	Summer Term	Fall term	Winter Term
Interpersonal Communications	Venture Funding	SDG Accelerator	The Evolution of Economic and Monetary Mindsets
Leadership and Management Skills	Corporate and Business Law	Marketing Strategy	Digital Business Transformation
Systems Thinking	Data Analysis and AI for Business	Research Methods	Quantitative Methods for Business
Computational Skills	Organizational Design	Entrepreneurial Context	Business Modeling
Negotiations and Sales	Strategic Management		

Spring intake Capstone options

Spring Term	Summer Term
Master Thesis I	Master Thesis II
Applied Business Project I	Applied Business Project II
Internship	Internship
Exchange at Renmin University China	Exchange at Renmin University China

Graduation

The MIB is an 18 months program with two intakes (Fall and Spring) per year.

BSL reserves the right to modify the type, order and content of courses.

Finance Concentration

This concentration is for the analytic and financially driven leader. You will learn the vital components of business finance to arm you with the important skills necessary to navigate your way to the right side of the balance sheet every time. From the art of balancing budgets to maximizing financial tools, you will be equipped to lead projects to excellence with sound financial skills which will set you apart.

If you are seeking a career in analysis, banking or finance then look no further.

Benefits

With 7 specialized finance courses, you will be given the opportunity to test your academic knowledge through real-world business projects and internships in Switzerland and abroad.



Fall intake

Fall term	Winter Term	Spring Term	Summer Term
Financial Markets I	Financial Markets II	Corporate Finance I	Corporate Finance II
SDG Accelerator	Behavioral Finance / Wealth Management	International Finance	Venture Funding (opt)
Research Methods	Digital Business Transformation	Interpersonal Communications	Data Analysis and AI for Business
Entrepreneurial Context	The Evolution of Economic and Monetary Mindsets	Computational Skills	Organizational Design
Financial Reporting and Regulations	Quantitative Methods for Business		Corporate and Business Law

Fall intake Capstone options

Fall Term	Winter Term
Master Thesis I	Master Thesis II
Applied Business Project I	Applied Business Project II
Internship	Internship
CFA Preparation I	CFA Preparation II

Spring intake

Spring Term	Summer Term	Fall term	Winter Term
Corporate Finance I	Corporate Finance II	Financial Markets I	Financial Markets II
International Finance	Venture Funding (opt)	SDG Accelerator	Behavioral Finance / Wealth Management
Interpersonal Communications	Data Analysis and AI for Business	Research Methods	Digital Business Transformation
Computational Skills	Organizational Design	Entrepreneurial Context	The Evolution of Economic and Monetary Mindsets
	Corporate and Business Law	Financial Reporting and Regulations	Quantitative Methods for Business

Spring intake Capstone options

Spring Term	Summer Term
Master Thesis I	Master Thesis II
Applied Business Project I	Applied Business Project II
Internship	Internship
CFA Preparation I	CFA Preparation II

Graduation

The MIB is an 18 months program with two intakes (Fall and Spring) per year.

BSL reserves the right to modify the type, order and content of courses.

Sustainability Concentration

This concentration is geared towards budding leaders and social entrepreneurs. You will master the sought-after competencies to initiate the transformation required for sustainable business. Learn from industry leaders in sustainability transformation and culminating your degree with our signature customizable capstone experience!

In today's ever-changing environment, leaders need to be able to analyze and quickly adapt to these changes by initiating and implementing sustainability-focused business processes within local or global organizations. BSL's MIB program will help prepare you and your already strong desire to master these capabilities,

enabling you to earn the keys to unlock future, unknown challenges that lie ahead for social enterprises.

Benefits

Choose a powerful social entrepreneurship experience to apply all your learnings, either to start your own social enterprise or to complete an internship within a social enterprise.

7 specially crafted sustainability-driven courses offer you significant insight on the depth of integration of sustainability in business models, strategy and HR.



Fall intake

Fall term	Winter Term	Spring Term	Summer Term
Gender, Diversity and Inclusion in Business	Solving Big Problems	Circular Economy	Ethics of Innovation
SDG Accelerator	Digital Business Transformation	Responsible Investing Towards Sustainability	Sustainable Business Strategy
Entrepreneurial Context	The Evolution of Economic and Monetary Mindsets	Interpersonal Communications	Data Analysis and AI for Business
Research Methods	Quantitative Methods for Business	Computational Skills	Corporate and Business Law
		Sustainable Supply Chain Management	Organizational Design

Fall intake Capstone options

Fall Term	Winter Term
Master Thesis I	Master Thesis II
Applied Business Project in Social Entrepreneurship I	Applied Business Project in Social Entrepreneurship II
Internship	Internship

Spring intake

Spring Term	Summer Term	Fall term	Winter Term
Circular Economy	Ethics of Innovation	Gender, Diversity and Inclusion in Business	Solving Big Problems
Responsible Investing Towards Sustainability	Sustainable Business Strategy	SDG Accelerator	Digital Business Transformation
Interpersonal Communications	Data Analysis and AI for Business	Entrepreneurial Context	The Evolution of Economic and Monetary Mindsets
Computational Skills	Corporate and Business Law	Research Methods	Quantitative Methods for Business
Sustainable Supply Chain Management	Organizational Design		

Spring intake Capstone options

Spring Term	Summer Term
Master Thesis I	Master Thesis II
Applied Business Project in Social Entrepreneurship I	Applied Business Project in Social Entrepreneurship II
Internship	Internship

Graduation

The MIB is an 18 months program with two intakes (Fall and Spring) per year.

BSL reserves the right to modify the type, order and content of courses.

Program Structure

Core Courses

Entrepreneurial Mindset & Skills

- Entrepreneurial Methods
- Entrepreneurial Communications
- Corporate and Business Law
- Interpersonal Communication

Megatrends

- Digital Business Transformation
- SDG Accelerator
- The Evolution of Economic and Monetary Mindsets

Quantitative Skills and Computer Science

- Research Methods
- Quantitative Methods for Business
- Computational Skills
- Data Analysis and AI for Business

Capstone Options

- Applied Business Project
- CFA Preparation
- Internships
- China Exchange / Master Thesis

Experiential Learning

- Business Innovation Weeks
- Internship
- Applied Business Project

Personalization



3 Concentrations 4 Capstones options

Concentrations

Entrepreneurial Leadership

- Marketing Strategy
- Business Modeling
- Strategic Management
- Leadership and Management Skills
- Systems Thinking
- Negotiations and Sales
- Venture Funding

Finance

- Financial Markets I & II
- Behavioral Finance
- Corporate Finance I & II
- Financial Reporting and Regulations
- International Finance

Sustainability

- Sustainable Business Strategy
- Circular Economy
- Ethics of Innovation
- Gender, Diversity and Inclusion in Business
- Sustainable Supply Chain Management Sustainability
- Responsible Investing Towards Sustainability
- Solving Big Problems

Time

2 Intakes per year

6 Terms

10 Weeks per term

18 Months

880 hours of classroom teaching

Credits



72 US Credits

45% Concentration courses

120 ECTS Credits

25% Experiential learning

6

Teaching units



- Entrepreneurial Mindset and Skills
- Quantitative and Computer Skills
- Megatrends
- Business Innovation Weeks
- Entrepreneurial Leadership, Finance or Sustainability Concentrations
- Capstone Experience

ECTS CREDIT SPLIT



Entrepreneurial Mindset and Skills



Quantitative Skills and Computer Science



Megatrends



Specialization



Business Innovation Weeks



Capstone Experience

Business Innovation Weeks

What does this consist of?

Inspired by Global Mega Trends and aimed at educating differently through innovative and impactful practices, we run an exciting, week-long innovation and issue-centered learning event every term; fully organized by the student body, on topics which are relevant to them.

We invite all our students, faculty, NGOs, companies, entrepreneurs and institutions to join in and actively participate during the week with the focus on advancing business-driven solutions and innovations to create opportunities for further development.

During each Business Innovation Week participants will advance their thinking by working in groups focusing on specific issues and following particular innovation processes. Through idea generation, business design, communications design and digital positioning,

groups will be exposed to forward-thinking business ideas and practices.

Business Innovation Weeks involve experiential learning activities and projects that are focused on knowledge acquisition and application through active engagement in solving business challenges and creating innovative opportunities. This is achieved through teamwork, seminars, workshops, idea generation sessions, business tools application and testing, business research, lectures, debates, presentations, business games and simulations.

Benefits

Business Innovation Weeks (BIW) allow you to experience alternative learning methods and strategies while developing your personal communication and teamwork skills. The aim is to improve your self-organization and enhance your work ethic through active discovery and innovation.

Capstone Options

The Capstone experience aims at assembling the various elements of the Coursework. Each Capstone option covers the last two terms of the Program.

Applied Business Project

Capstone description

The Applied Business Project (ABP) will help you develop a trusting relationship with a business or an organization and acquire specific familiarity with its business challenges and opportunities. The ABP is also known to help students when creating their own start-up.

Part 1 – During the first 10 weeks, you will develop a business plan to address one or more issues within your chosen business/organization, or for your own project, in order to find opportunities to introduce innovative and sustainable change. During this process you will be supervised by a faculty member in your chosen field. The output is a written report that includes description of the company or your business concept, the description of the industry or targeted market, the innovation to be implemented and your value proposition and finally the impact it will have. (social, economic and environmental)

Part 2 – Throughout the following 10 weeks, you will implement your recommendations within the company or start to define the execution roadmap for your business idea.

During this phase, you will manage the project and keep record of any relevant milestones achieved and challenges overcome. You will be responsible for developing relevant KPIs and conducting any required measurements to demonstrate the impact of the innovation and the degree of success.

The output at the end of this phase is an Implementation Report that includes the implementation process, project management details, results achieved and any contextual limitations and/or structural barriers that affected the project at this stage.

Finally, you will need to develop and substantiate an outlined plan with recommendations for further implementation.

Benefits

Your Applied Business Project (ABP) will provide you with the exciting opportunity to conduct business transformation in a real-world setting, affording you crucial implementation experience and application of business processes and theories. This also serves as a business start-up opportunity and way for you to begin the development of your own professional network.



Capstone Options

CFA level 1 exam preparation (for MIB Finance only)

Capstone description

The course is formatted to cover the entire Level I CFA® curriculum and is structured in accordance with the Learning Outcome Statements (LOS). It offers comprehensive and detailed coverage of the exam material and helps you to adopt a disciplined and focused learning approach. The knowledge required to pass the exam is explained and applied to practical examples. It focuses on reviewing critical exam topics using a question-based format. A specialized team of BSL faculty members mentors every student individually and guides the learning process with a personalized plan.

Benefits

You will receive a recognized professional qualification through rigorous development of your knowledge and skills through a guided study by expert BSL facilitators. This also includes industry recognition which yields greater employment possibilities.

Master Thesis (with China exchange option)

Capstone description

The purpose of your Master's Thesis is twofold: it allows you to show your acquired knowledge and analytical skills (the most important requirements to graduate), as well as to examine a specific issue in your professional area of interest by which you can demonstrate your expertise.

Beyond fulfilling the academic requirements of your studies, your Master's Thesis should be seen as your 'passport for your future'. You should choose a topic which you will examine in depth and which will propel you in the direction you wish to take after the completion of your studies at Business School Lausanne.

You can choose to do your Master's Thesis at Renmin University in Beijing, China under supervision from the BSL faculty.

Benefits

Your capstone will afford you the opportunity of an in-depth study and testing of your chosen specific business topic. Through this, you will develop crucial research and writing skills, the opportunity for literature review, and exploration of business processes and theories. In addition, you will be able to make a valuable contribution to your chosen field of study through hypothesis testing.



Internship

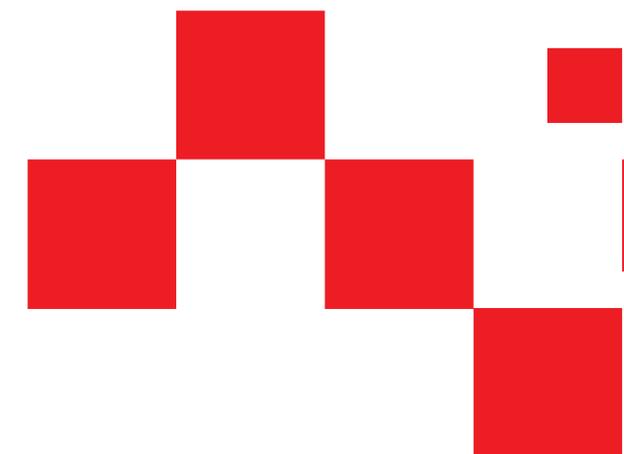
Capstone description

A supervised academic internship in your area of interest, specialization, or emphasis. Your internship may be with an international organization, a business, a non-profit or a humanitarian organization. Appropriate placement will enable you to achieve your learning objectives.

You will be required to write a report outlining a presentation of the company, the department and team you worked with, a description of your main responsibilities and accomplishments, the skills and learning outcomes and a reflection on your future career. You will be supervised by a faculty who will advise you through this exiting journey and support you in the report writing process.

Benefits

Your internship will provide you with a highly rewarding, full practical immersion in a real team within an existing company. This will grant you access to working opportunities in Switzerland and abroad, and will allow you to begin the development of your own professional network.





©Renmin University of China

Do your Capstone abroad

Exchange program in Beijing, China

Get a valuable head start on your global business exposure by choosing to complete your last 6 months of your MIB program on exchange at Renmin University in Beijing, China. This is a fantastic opportunity to broaden your network and gain real-world exposure to the business workings of tomorrow's economic powerhouse.

You'll get the opportunity to learn the language and take elective courses on local business and culture to stand you in good stead for potential employment and business partnerships. This is a truly valuable and rewarding opportunity for any student looking to bolster their MIB accreditation with first-hand experience and exposure to one of the world's leading business cultures.

What will you learn?

- An in-depth outlook of the international market and economic dynamics
- Management competencies and skills around main business functions
- Responsible decision-making processes, from tactical due diligence to strategic helicopter view
- Personal leadership and relationship skills
- A new foreign language (optional) and a deep dive into a new culture



I benefited as much as possible from the opportunity given by BSL in China by opening my mind to this new environment, not having expectations and being committed. Everything is possible in China with the right mindset.

David Adrien Vanni
MIB alumnus, exchange with Renmin University

Careers and BSL Alumni

The BSL Careers Office helps you prepare for the Job Market

Careers, Internships, and Networking

At our **Careers Office**, you begin your parallel employability journey, complementary to your in-class learning. BSL offers you the opportunity to benefit from tailor-made career counseling sessions related to self-branding and the transition from academia to the job market. Specifically, when choosing an internship of 20-weeks as your Capstone, you are supported by the BSL Career Office with employability sessions focusing on CV and motivational letter preparation, as well as mock interviews, internship hunting and forming connections within the industry, where considered appropriate.

The **BSL Careers Office** connects students to internships and events in Switzerland and worldwide through counselling and career portals with the overall aim to increase their overview of professional opportunities.

Both professors and the BSL Careers Office regularly invite **Guest Speakers** in class to give students the opportunity to connect with successful industry experts from senior and middle management as well as startups and entrepreneurs.

BSL in the Industry

In addition to BSL's dynamic career counseling, you would also benefit from the school's close proximity to many international organizations and large corporations.

BSL is represented by students and alumni working in the corporate sector, employed by multinationals, such as BCV, Novartis, UEFA, KPMG, United Nations, Microsoft, AirBnB, Warner Bros, Merck Group, Credit Suisse, Deloitte, Nestlé, Infiniti, World Economic Forum, IBM, Philips, Medtronic, World Health Organisation, and European Investment Bank (EIB). The latest career statistics are available on our website and are also provided by our Admissions Office.

Alumni Network

BSL's alumni network is comprised of more than 1,850 graduates; many are currently active and engaged with the school. Alumni and students are connected on and off campus in different ways: some Alumni participate as in-class Guest Speakers and some of the most experienced individuals voluntarily participate in our **BSL Alumni Mentoring Program**. This program is managed by the Careers Office, which connects them with students in the last phase of their studies.

Our alumni also post employment opportunities on our **Career Portal** and organize regular events all around the world to network with old classmates and professors.



Guest Speakers



Paul Binsfeld
President
Company Nurse LLC



Jean-Claude Biver
Chairman of Hublot
Hublot



Sara Dolton-Zborowski
Director of Human Rights
PVH



Valerie Guertler-Doyle
Head of Diversity and Inclusion
Novartis, Switzerland



Karin Hagemann
Managing Director
Sustainable Outreach



Michael Hopkins
CEO and Chairman
MHC International Ltd.



Stephan Frei
CEO
Cocooning Collection S.A.



Guillaume Le Cunff
International Marketing and Strategy Director
Nestlé Nespresso S.A.



Peter Natanski
Head of Environment
Syngenta International AG



Ron Popper
Group Vice President and Head of Corporate Responsibility
ABB, Switzerland



Tim Radjy
CEO
Alpha Mundi



Pascal Ravessoud
Director Business Development
Fondation de la Haute Horlogerie



Michele Sofisti
CEO
Sowind Group



Paul Stoudmann
Head of Group Strategy & Planning
Bobst Group, Switzerland

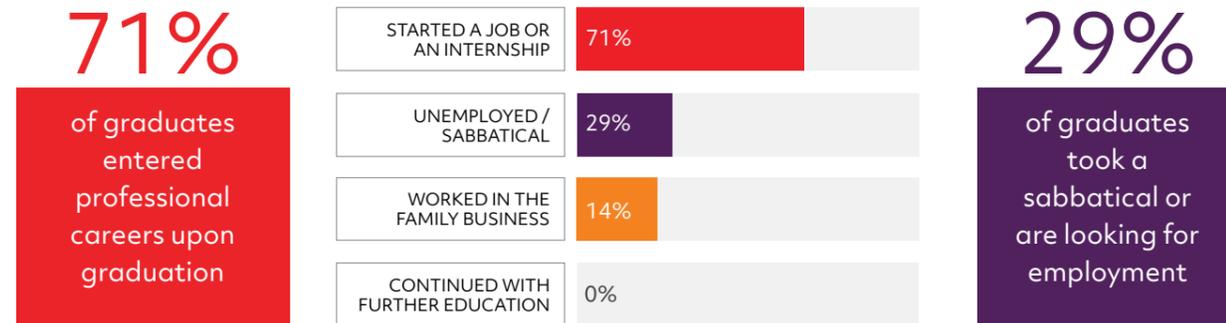


Claude Voillat
Economic Advisor
ICRC

MIB PLACEMENT REPORT 2020

The placement report includes MIB graduates from 2020 (survey response rate: 46.6%).

OVERALL PLACEMENT OF GRADUATES



GRADUATE PROGRAM SCHOOLS ENTERED

NO 2020 GRADUATE WHO RESPONDED TO THIS SURVEY CONTINUED THEIR STUDIES AFTER GRADUATION.

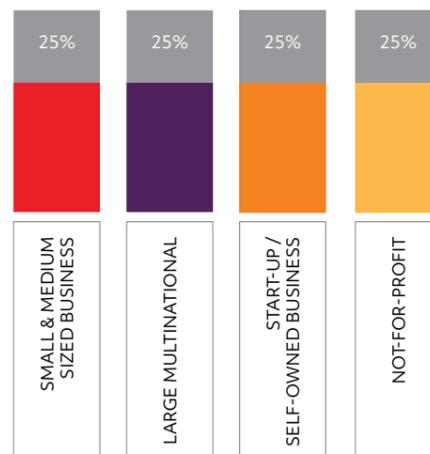
TIME TO FIND EMPLOYMENT UPON GRADUATION



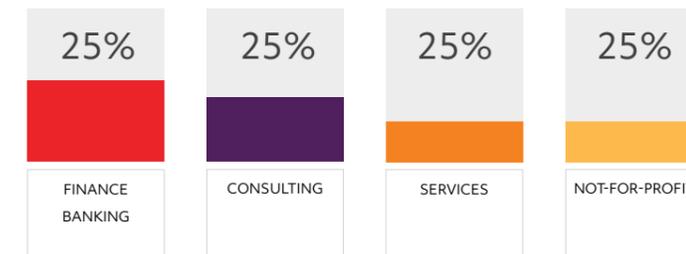
WORK LOCATION



BUSINESS CATEGORY

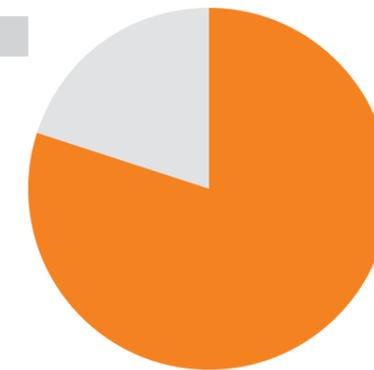


INDUSTRY OF BUSINESS



ANNUAL GROSS SALARY (AFTER GRADUATION - IN CHF)

20%
Undisclosed



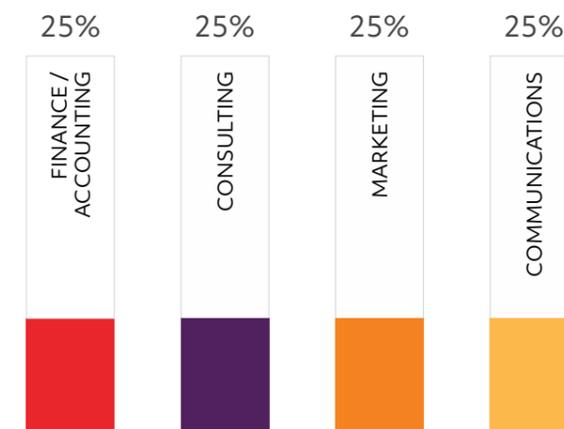
80%
Paid Internship

(BONUS NOT INCLUDED)

CURRENT JOB TITLE

- CLIENT SERVICES INTERN
- INVESTMENT ANALYST
- MARKETING ASSISTANT
- COMMUNICATIONS INTERN

BUSINESS FUNCTION



The pandemic of 2020 impacted job markets on unprecedented levels making it more complex for graduates to find jobs, which in turn led to an increase of sabbaticals and unemployment and decreased of opportunities for full-time/paid jobs.

Admission Process

How to apply

Stand out from the rest

Decide which concentration is the best for you:

- Entrepreneurial Leadership
- Finance
- Sustainability

Submit Application & Supporting documents

The online application form is available on the BSL master's program webpage.

Your application file should include:

- Completed application form
- Motivation letter
- CV
- Two recommendation letters
- Academic transcripts, including a copy of university degree
- Certificate of English Proficiency (if applicable)
- Copy of ID (passport or identity card)
- Photographs: a digital portrait photograph
- Application fee of 120 CHF paid

Notification on your application status

Our Admissions team will update you on the eligibility of your profile and the status of your application within one week.

Interview

We conduct interviews with shortlisted applicants on campus (when possible) and via Skype / phone. Your motivation, professional experience, interpersonal skills, and maturity will be assessed during the interview.

Admissions decision

The Admissions Committee makes a decision based on the information provided in the application and the interview performance. Admissions results are available within a week following the interview.

Reserve a seat in the program

Successful candidates are required to pay a non-refundable administration fee of 1'900 CHF and cover the first-semester fee in order to reserve a seat in the program.

Full Acceptance

Upon receiving your payment confirmation, we will send you a Full Acceptance letter which confirms your seat in the Master's class.

Admission requirements

In a glimpse

- University degree in any subject area
- English proficiency, min. required score: IELTS 6.5 or TOEFL 90 or TOEIC 800 or Duolingo 110 or Language Cert - Low C1 (Expert Level)
- CV & Motivation letter
- Two recommendation letters

Intakes

September and February

Application deadlines

We have an ongoing enrollment process and advise you to consult our Admissions team for the next application rounds.

Class observation

We encourage you to visit us on campus and do a class observation to learn more about the BSL learning experience. To schedule a visit, please contact our Admissions office.

For any questions regarding the admissions requirements and application process, please contact our Admissions Office by email admissions@bsl-lausanne.ch or phone +41 21 619 06 06.

Scholarships

BSL offers partial merit and/or need-based scholarships to worthy candidates for its programs through a Scholarship Fund.

Scholarship requests must be submitted with a complete application file at the initial application stage.

To apply for a scholarship, you should provide together with your complete application file an essay outlining:

Degree

The BSL Master's degrees are fully accredited and recognized by the Accreditation Council for Business Schools and Programs (ACBSP), a specialized accrediting organization in the United States. The ACBSP accreditation, which covers approximately 1260 higher education institutions internationally, ensures that BSL degrees are globally recognized and valued.

Upon successful graduation, you will receive the following academic degree:

Master of International Business with concentration in Entrepreneurial Leadership, Finance or Sustainability.

Program duration

18 months

Credits

120 ECTS credits

72 US credits

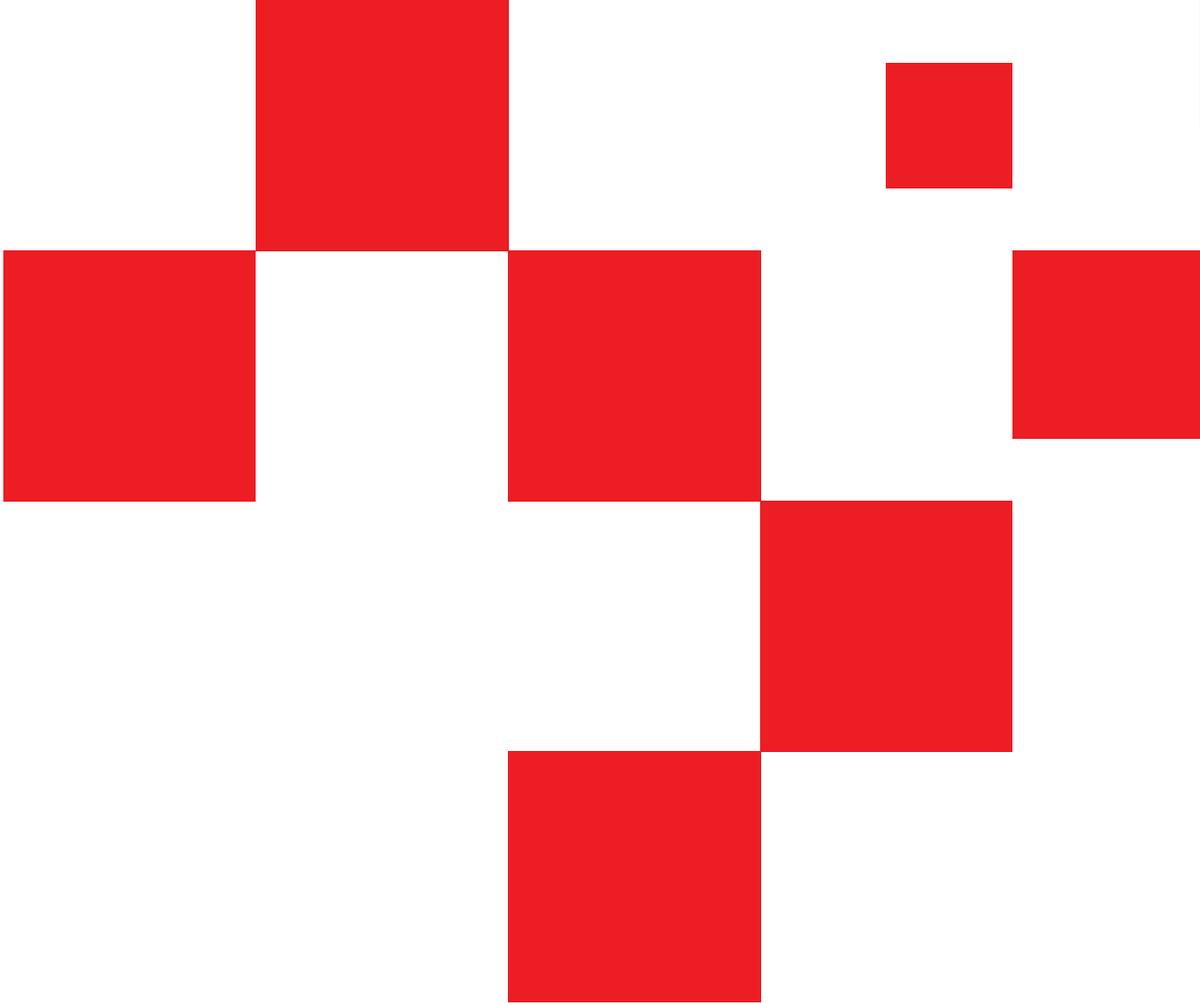
Program fee

Program fee 38'000 CHF

Admin fee 1'900 CHF

- Why you believe you deserve a merit or need-based scholarship
- Describe your talent(s) or contribution to BSL and its student community
- Describe why your talent(s) would be important and add value to BSL and its student community

Applicants are reviewed on an individual and holistic basis according to their academic achievements, personal motivation and the general positivity that they can add to the school.



Contact us

Route de la Maladière 21
1022 Chavannes
Switzerland

Tel +41 21 619 06 06
admissions@bsl-lausanne.ch

www.bsl-lausanne.ch

