



UNIVERSITY OF
PORTSMOUTH
STUDY ONLINE

INNOVATION MANAGEMENT AND ENTREPRENEURSHIP

MSc



MSC INNOVATION MANAGEMENT AND ENTREPRENEURSHIP

ORGANISATIONS ACROSS ALL INDUSTRIES RELY ON INNOVATION AND ENTREPRENEURIAL THINKING TO ENHANCE THEIR CAPABILITIES AND SECURE LONG-TERM SUCCESS.

COURSE OVERVIEW

With this MSc, you can look forward to gaining the competencies and skills required to navigate these two fields with confidence and professionalism.

Your studies will familiarise you with different multidisciplinary and integrated perspectives to innovation management that can be used to analyse and overcome business challenges and facilitate growth.

You'll also learn about entrepreneurship relevant for startups, small and medium-sized enterprises (SMEs), and large businesses – along with how to implement the best tools to spot and develop new opportunities.

Through support from our excellent academics and engaging, blended coursework – which includes both academic and practical assessments – you'll develop the conceptual, analytical, and reflective capabilities you need to become a successful business leader.

DURATION

Two years (part time)

FORMAT

Online, with optional face-to-face events

START DATES

January, May and September

FEES AND FUNDING

£10,900 (including a £250 acceptance fee)

You can choose to either pay your course fees in full or in six instalments spread over two years.



HOW YOU'LL STUDY

THIS COURSE IS DELIVERED ONLINE SO YOU CAN FIT IT AROUND YOUR EXISTING WORK AND PERSONAL COMMITMENTS.

The course content typically includes a mixture of online webinars and learning activities, with further links to additional materials such as multimedia and text articles also provided.

Through our online discussion forums, you'll have access to a global network of students. With them, you can share your perspectives, debate ideas, and talk about current issues in the field. You'll also have the opportunity to interact with your tutors and receive feedback on your work.

All course materials can be accessed through Moodle – our easy-to-use Virtual Learning Environment (VLE) - anytime, anywhere. All you need is regular access to a computer and an internet connection.

ASSESSMENT

All assessments for this course are based on coursework submitted online. Your performance is assessed through projects such as:

- Oral presentations
- Written assignments
- A dissertation

You'll also receive formal and informal tutor feedback to help you improve your future work.



ENTRY REQUIREMENTS

To join this course, you must have:

- A first or a second-class honours degree in any discipline
- English language proficiency at IELTS level 6.5 with no component score below 6.0 (or [other acceptable proof](#)), if English is not your first language

When applying, you'll also be required to submit:

- Two references
- A personal statement

Not sure if you meet certain requirements? We'd still like to hear from you if you think you'd be a good fit – we know everyone's path to postgrad study is different. Please phone us on +44 (0)23 9400 3692, or email info@study-online.port.ac.uk.

CAREER PROSPECTS

WITH THE KNOWLEDGE AND PRACTICAL EXPERTISE YOU CAN EXPECT TO GAIN FROM THIS COURSE, YOU'LL BE WELL-POSITIONED TO ESTABLISH YOURSELF AS A CREATIVE, RESULTS-DRIVEN BUSINESS LEADER IN YOUR INDUSTRY OF CHOICE.

Your experience could open you up to a number of exciting roles, such as:

- Product Innovation Manager
- Innovation Specialist
- Research and Innovation Director
- Business Owner



ABOUT US

The University of Portsmouth is a world-class university committed to offering the best in academic excellence.* Our part-time, online courses mean you can further your education from wherever you are, when it suits you.

With us, you'll be supported throughout your studies. Your student adviser is on-hand to answer practical questions about studying online and our experienced tutors are fully committed to aiding your professional development.

Once you finish your degree, you'll have the option to celebrate graduation day on our campus in Portsmouth. You'll also have complete access to our Careers and Employability Service for up to five years following graduation.

To discuss whether our MSc Innovation Management and Entrepreneurship is right for you, please speak to one of our course advisers by phoning +44 (0)23 9400 3692 or emailing info@study-online.port.ac.uk

FIND OUT MORE

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* 5 stars across all categories – QS World University Rankings 2021
Gold standard – Teaching Excellence Framework